



NATIONAL MULTIPLE SCLEROSIS SOCIETY

733 THIRD AVENUE NEW YORK, N.Y. 10017-3295 (212) 966-7040 FAX (212) 966-7961

Ms. Christine Painton
Public Service Director
Home Shopping Network
71 Parmenter Road
Hudson, MA 01749

Dear Ms. Painton:

On behalf of the National Multiple Sclerosis Society, I want to thank you for your use of our recent public service announcements. Your help is deeply appreciated in educating the public about this majorcrippler of young adults and about how the so-called disabled are also among life's achievers.

We're thrilled to report that we've had great positive response on our toll-free telephone line from your area.

Thanks once again from the million or more of us impacted by the disabling effects of multiple sclerosis.

Sincerely,


Arney Rosenblat
Public Affairs Director

PARTNERSHIP FOR A DRUG-FREE AMERICA

January 13, 1993

Ms. Christina Painton
WHSN-TV 66
71 Parmenter Road
Hudson, MA 01849

Dear Ms. Painton:

Thank you for your continuing commitment to the pursuit of a drug-free America.

Enclosed is a 1" tape of our most recent messages. We hope that you will run these advertisements as often as possible.

Again, our deep thanks for your commitment and support. Please call if you have any questions.

Sincerely,



Shirley Stevens

Enclosure: 1" Tape



RECEIVED

JUN 29 1993

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

93-8

**LETTERS OF SUPPORT TO FCC COMMISSIONERS
FOR GRANTING
"MUST CARRY"
TO WSHH-TV 66**

WSHH-TV
BOSTON

**Sandra A. Curro, Director
Massachusetts Historical Commission**

KHSH-TV
HOUSTON

**Jim Congleton, President
March of Dimes Metrowest Unit**

WBHS-TV
TAMPA

**Maria J. Kayes, Coordinator
Polycystic Kidney Research**

WHSW-TV
BALTIMORE

**Elizabeth J. Haddad, Executive Director
Women's Educational & Industrial Union**

KHSC-TV
LOS ANGELES

**Wayne K. Hull, Captain Commander
Framingham Auxiliary Police**

WHSP-TV
PHILADELPHIA

**Ingrid Harding, Projects Coordinator
Massachusetts Society for the Prevention of
Cruelty to Animals**

WEHS-TV
CHICAGO

**Stephen C. White, Headmaster
The Fay School, Southborough, MA**

Donna C. Pinnow, Parent of Disabled Child

WQHS-TV
CLEVELAND

**Elizabeth Tentarelli, Chairperson
Andover Trails**

WHSE-TV
NEW YORK

**Marilyn A. Perry, Executive Director
Marlborough Emergency Services Foundation**

WHSI-TV
LONG ISLAND

**Jeffrey LaFleur, Communications Manager
Cape Cod Cranberry Growers' Association**

KHSX-TV
DALLAS

**Arthur R. Kelts, Executive Director
Lowell Association for the Blind, Inc.**

WVHS-TV
SALEM

**Ronald O'Toole, Plant Manager
American National Can**

SILVER KING BROADCASTING OF MASSACHUSETTS, INC.

71 PARMENTER ROAD, HUDSON, MA 01749 PH: (508) 562-0660 FAX: (508) 562-1166

**Barbara McEachern, Public Affairs Specialists
U.S. Consumer Product Safety Commission**

**Laura Perille, Director of Programs
The Greater Boston Food Bank**

WHSB-TV
BOSTON

**Patricia A. Moran, Clinic Director
Massachusetts Society for the
Prevention of Cruelty to Children**

KHSH-TV
HOUSTON

**John P. Walsh, Branch Administrator
Commonwealth of Massachusetts
Department of Employment and Training**

WBHS-TV
TAMPA

**Mike Desautels, Executive Director
Hudson Boys and Girls Club of Hudson, Inc.**

WHSW-TV
WATFORD

**Paula Fisher, Marketing & PR Associate
Plimoth Plantation**

KHSC-TV
LOS ANGELES

**Benjamin A. Harvey, President
Industrial & Commercial Waste Removal
Paper Recycling**

WHSP-TV
PHILADELPHIA

**Sarah B. Cressey, Executive Director
Hudson Area Chamber of Commerce, Inc.**

WEHS-TV
CHICAGO

**Helen T. DiTommaso, Chairman
Kiwaniis Club of Marlborough, Inc.**

WOHS-TV
CLEVELAND

**Lillian C. Guiliano, Librarian
Marlborough Public Library**

WHSE-TV
NEW YORK

**Fred C. Pearson, Vice President
Greater Boston Post-Polio Information Association**

WHST-TV
CONNETT ISLAND

**Catherine G. Mogavero, Executive Director
Hudson Youth Center**

KHSX-TV
DALLAS

**Gerald D. Callahan, Executive Director
Uniter Way of Assabet Valley**

WYHS-TV
MEMPHIS

**J. M. Latortue, CoPresident
Henrietta Aladjem, Founder
Lupus Foundation of America, Inc.**



March 20, 1993

The Honorable Andrew Barrett
Federal Communications Commission
1919 M Street NW
Washington, D.C. 20554

Dear Mr. Barrett:

I am writing this letter regarding "Must Carry" status for WSHH-TV, licensed to the city of Marlborough, MA.

WSHH-TV provides a valuable service by informing the public of various useful topics. Recently, they have brought historic preservation to the public's attention. They did an excellent job of understanding this topic and relating it to the general public. Through this series on historic preservation, our organization's message of the importance of preserving historic properties was shared by viewers that may never have known about it.

WSHH-TV has done a fine job in enabling our organization to get our message out to the public. It is an asset to have WSHH-TV be carried on all cable systems.

Sincerely,

Sandra A. Curro
Director, Public Information and Administration
Massachusetts Historical Commission



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The Honorable Ervin Duggan
Federal Communications Commission
1919 M Street NW
Washington, D.C. 20554

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Sincerely,

Sandra A. Curro
Director, Public Information and Administration
Massachusetts Historical Commission

March of Dimes
Birth Defects Foundation
Massachusetts Chapter
865 Providence Highway
Dedham, Massachusetts 02026
Telephone (617) 329-1360
Fax (617) 329-6860



March 25, 1993

The Honorable James Quello
Acting Commissioner
Federal Communications Commission
1919 M. Street N.W.
Washington, D.C. 20554

Dear Commissioner Quello:

I am writing this letter in favor of granting "Must Carry" status to WHSH-TV, licensed to the City of Marlborough, MA. Although WHSH-TV carries the Home Shopping Club as its major programming, the station is fully committed to the local issues of its local communities.

I know this first-hand because of my relationship with WHSH-TV. As the Chairman of two March of Dimes events, we recently worked with the station to produce segments promoting upcoming fundraising events. By airing our spots we were guaranteed more publicity for our events than by other means of mass media. WHSH-TV has truly shown its community spirit by helping the March of Dimes ensure every baby is born healthy!

After you thoroughly investigate this station's performance, I am sure that you will be more than satisfied with the level at which this station serves the public interest. It will be an asset to have WHSH-TV carried on all cable systems so that everyone will be able to take advantage of their local programming.

Thank you for your consideration.

Sincerely,

Jim Congleton
President, March of Dimes Metrowest Unit

JC:cc

March of Dimes
Birth Defects Foundation
Massachusetts Chapter
365 Providence Highway
Dedham, Massachusetts 02026
Telephone (617) 329-1360
Fax (617) 329-6860

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Thank you for your consideration.

Sincerely,

A handwritten signature in cursive script that reads "Jim Congleton".

Jim Congleton
President, March of Dimes Metrowest Unit

JC:cc

Birth Defects Foundation
Massachusetts Chapter
865 Providence Highway
Dedham, Massachusetts 02026
Telephone (617) 329-1360
Fax (617) 329-6860

March 25, 1993

The Honorable Ervin Duggan
Federal Communications Commission
1919 M. Street N.W.
Washington, D.C. 20554

Dear Commissioner Duggan:

PKR

March 19, 1993

Foundation

for basic research in polycystic kidney disease

922 Walnut Street
Kansas City, Missouri 64106
1-800-PKD-CURE

NORTHEAST FRIENDS
of the PKR FOUNDATION

The Honorable James Quello
Acting Commissioner
Federal Communications Commission
1919 M Street NW
Washington, DC 20554

Dear Commissioner Quello,

Coordinators:

Cora Styles
Whitehead Institute
9 Cambridge Center
Cambridge, MA 02142
(617) 258-5233
FAX (617) 258-9872

Maria J. Kayes
130 Highland Street
Milford, MA 01757
(508) 634-8777

Judy Ehrlich
32 Gaines Road
Sharon, MA 02067
(617) 784-2167

I am writing this letter in favor of granting "Must Carry" status to WSHS-TV, licensed to the city of Marlborough, MA. Although WSHS-TV carries the Home Shopping Club as its major programming, the station is fully committed to the local issues of its local communities.

I know this first hand because of my relationship with WSHS-TV. As one of the coordinators for a group known as N.E. Friends for the Polycystic Kidney Research Foundation, I recently worked with the station to produce a series addressing the issue of Polycystic Kidney Disease.

Polycystic Kidney Disease (PKD), is referred to as the "secret disease" because more than 500,000 Americans are affected by PKD but fewer than 1% of Americans have ever heard of it! One of our goals at N.E. Friends is to increase public awareness of PKD.

We deeply appreciate the cooperation WSHS-TV has afforded our spokesperson in regards to the interview with Ms. Jane Woodhouse. The interview enabled us to reach a wide viewing audience. WSHS-TV has provided an invaluable service to their viewers.

After you thoroughly investigate this station's performance, I am sure that you will be more than satisfied with the level at which this station serves the public interest. It will be an asset to have WSHS-TV carried on all cable systems so that everyone will be able to take advantage of their local programming.

Thank you for your consideration.

Sincerely,

Maria J. Kayes
N.E. Friends



Women's Educational and Industrial Union

Founded in 1877 to "Promote the Social Educational and



Women's Educational and Industrial Union

*Founded in 1877 to "Promote the Social, Educational, and
Industrial Opportunities for Women"*

March 25, 1993

The Honorable Andrew Barrett
Federal Communications Commission
1919 M Street NW
Washington, DC 20554

Dear Mr. Barrett,

The Women's Educational and Industrial Union is a nonprofit organization in Boston which assists the unemployed, the elderly and disabled, teen mothers, and homeless and battered women with children. As in the case of many nonprofit organizations, our needs are great, but our financial resources are few. Quite often, we rely on the media for help in getting our message out to the public--hopefully, those who will become our future members, volunteers and donors.

As you can imagine, the recession has hurt many in Boston--including the owners of newspapers and radio and television stations. Despite their willingness to help, many have been forced to cut back on public service programming due to budget constraints.

In 1991 and 1992--amidst a crushing recession, WSHH-TV generously featured our organization to their many viewers. Among the features were segments on our Companions Unlimited Program for the elderly and disabled; our holiday "Santa in the Shops" promotion for children; and our Amelia Earhart Award Ceremony, honoring the accomplishments of one outstanding woman in Boston.

Through their generosity, WSHH-TV clearly demonstrates their commitment to helping those who are less fortunate in the area. They do so when airtime is more precious and expensive than ever. Without their help, we would lose a very important vehicle with which to inform and educate the public.

We strongly encourage you to grant a "Must Carry" status to WSHH-TV, licensed to the city of Marlborough, MA.

Thank you for your time and consideration.

Sincerely,

Elizabeth J. Haddad
Executive Director
Women's Educational and Industrial Union



Women's Educational and Industrial Union

*Founded in 1877 to "Promote the Social, Educational, and
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Elizabeth J. Haddad
Executive Director
Women's Educational and Industrial Union

Framingham Auxiliary Police



81 Union Avenue
Framingham, Massachusetts
01701

March 4, 1993

The Honorable Andrew Barrett
Federal Communications Commission
1919 M Street NW
Washington, DC 20554

Dear Commissioner Barrett,

I am writing this letter in favor of granting "Must Carry" status to WSHH-TV, licensed to the city of Marlborough, MA. It is a misunderstanding not to recognize that WSHH-TV responds to the interests, needs and concerns of our community. Through their professionally produced public affairs segments, titled "In Your Interests", our citizens are informed hourly about issues that affect their daily lives. Although WSHH-TV carries the Home Shopping Club as its major programming, the station is fully committed to the local issues of its communities.

I know this first hand because of my relationship with WSHH-TV. For each of the past 4 years, The Framingham Auxiliary Police has fingerprinted kids annually as a service to the community. WSHH-TV, Channel 66 has carried segments to inform the community of the usefulness of the fingerprinting and the details on how to take advantage of our service.

After you thoroughly investigate this station's performance, I am sure that you will be more than satisfied with the level at which this station serves the public's interest. It will be an asset to have WSHH-TV carried on all cable systems so that everyone will be able to take advantage of their local programming.

Thank you for your consideration.

Sincerely,

Wayne K. Hull
Captain, Commander
Framingham Auxiliary Police

Framingham Auxiliary Police



81 Union Avenue
Framingham, Massachusetts
01701

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Sincerely,

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Wayne K. Hull
Captain, Commander
Framingham Auxiliary Police

Framingham Auxiliary Police



81 Union Avenue
Framingham, Massachusetts
01701

March 4, 1993

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Acting Commissioner
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Massachusetts Society for the Prevention of Cruelty to Animals

Founded 1868

MSPCA Animal Shelter • 400 Broadway Street • Methuen, MA 01844 • (508) 687-7453

FYI
Fran

March 17, 1993

The Honorable James Quello
Acting Commissioner
Federal Communications Commission
1919 M. Street NW
Washington, DC 20554

Dear Commissioner Quello:

I'm writing this letter in favor of granting "Must Carry" status to WSHH-TV, licensed to the city of Marlborough, MA.

Last September, WSHH-TV Program Director Fran Bryden gave this MSPCA Shelter wonderful coverage for a Halloween benefit event which a local resident (and animal lover!) organized.

The result was viewers from a wide area attending the fund-raising event and learning about and supporting our cause to help homeless animals.

We appreciate Fran and WSHH-TV sharing our story with the public, and we look forward to working with WSHH-TV in the future.

Sincerely,

Ingrid Harding
Shelter Projects Coordinator



Massachusetts Society for the Prevention of Cruelty to Animals

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Sincerely,

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Ingrid Harding
Shelter Projects Coordinator



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